

Justin Savoie

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Education

University of Toronto, Ph.D. Political Science

2017-

Fields: Canadian Politics, Comparative Politics

Thesis proposal: *The meaning of "nation" in Canada: an analysis on parliamentary texts using word embeddings*
Committee: Christopher Cochrane (chair), Peter John Loewen, Ludovic Rheault.

Université Laval, M.A. Political Science

2019

Thesis: *La cartellisation politique québécoise: une étude de cas quantitative*

Committee: Eric Montigny (chair), Marc Andre Bodet, François Gélineau.

Université Laval, B.A. Economics and Politics

2015

15 full credits Sciences Po Paris

2014

Publications

Peer-reviewed articles

- 2023. Ouimet M., Savoie, J., Montigny, E., *How did the disclosure of lobbying targeting Quebec's hospitals become mandatory and with what effect?* *Canadian Public Administration*
- 2023. Fortier-Chouinard A., Bodet, MA., Gélineau, F., Savoie, J., *Getting the Message Out: Why Mail-Delivered GOTV Interventions Succeed or Fail* *PS: Political Science & Politics*
- 2022. Hix, S., van der Linden, C., Massie, J., Pickup, M., Savoie, J., *Where is the EU-UK relationship heading? A conjoint survey experiment of Brexit trade-offs* *European Union Politics*
- 2022. Dufresne, Y., Jérôme, B., Lewis-Beck, M.S., Murr, A., Savoie, J., *"Citizen forecasting : the 2022 French presidential election"* *PS: Political Science & Politics*
- 2020. Daoust, J-F., Nadeau, R., Dassonneville, R., Lachapelle, E., Bélanger, E. Savoie, J., van der Linden, C., *"How to Survey Citizens' Compliance with COVID-19 Public Health Measures: Evidence from Three Survey Experiments"* *Journal of Experimental Political Science*
- 2020. Donnelly, M., Islam, MMD., Savoie, J., *The public face of interest group lobbying on immigration: who responds to and who ignores what they say* *European Journal of Social Policy*
- 2020. van der Linden, C. Savoie, J., *"Does collective interest or self-interest motivate mask usage as a preventive measure against COVID-19?"* *Canadian Journal of Political Science*.
- 2020. Savoie, J., van der Linden, C., Breton, C., *Realignment and voter issue preferences in Quebec's 2018 provincial election A conjoint experiment* *French Politics*
- 2019. Fréchet, N., Savoie, J., Dufresne, Y., *Analysis of Text-Analysis Syllabi: Building a Text-Analysis Syllabus Using Scaling* *PS: Political Science and Politics*.
- 2019. Temporão, M., Dufresne, Y., Savoie, J., van der Linden, C., *"Crowdsourcing the Vote: New Horizons in Citizen Forecasting"* *International Journal of Forecasting* 35 (1), 1:10.

Peer-reviewed book chapters

- 2021. Lees-Marshment, J., Elder, E., Savoie, J., van der Linden, C. Under Press. *Targeting Party Supporters, Key Demographics and Undecided Voters in Political Marketing and Management in the 2020 New Zealand General Election*. Palgrave.
- 2021. Lees-Marshment, J., Elder, E., Savoie, J., van der Linden, C. Under Press. *What the Market Wanted: Vote Compass 2020 and Public Views on Issues and Leadership in Political Marketing and Management in the 2020 New Zealand General Election*. Palgrave.

2018. Lees-Marshment, J., Elder, E., Chant L., Osborne, D., Savoie, J., van der Linden, C. 2018. *Vote Compass NZ 2017: Marketing Insights into Public Views on Policy and Leaders* in *Political Marketing and Management in the 2017 New Zealand Election* Palgrave Pivot. 7-22.
2018. Lees-Marshment, J., Elder, E., Chant L., Osborne, D., Savoie, J., van der Linden, C. 2018. *Political Parties and Their Customers: The Alignment of Party Policies with Supporter, Target and Undecided Market Preferences in Political Marketing and Management in the 2017 New Zealand Election*. Palgrave Pivot. 23-41.

Other publications; general audience

2023. Parkin, A., Savoie, J., [The shift to working from home will be difficult to reverse](#) *The Conversation*
2023. Parkin, A., Savoie, J., Breton, C., \href{https://policyoptions.irpp.org/fr/magazines/mai-2023/ottawa-favorise-ontario-quebec/}{Ottawa favorise-t-il une région du pays? La réponse est en train de changer} *Options Politiques*
2022. Breton, C., Parkin, A., Savoie, J., [Les Québécois francophones se sentent regardés de haut](#) *Options Politiques*
2022. Breton, C., Parkin, A., Savoie, J., [Quebecers more pessimistic than ever about the future of the French language](#) *Options Politiques*
2021. Parkin, A., Savoie, J., [Who voted for the People's Party of Canada? Anti-vaxxers and those opposed to vaccine mandates](#) *The Conversation*
2019. Fréchet, N., Dufresne, Y., Savoie, J., *La Génération Z sous la loupe de la Boussole électorale* in *La Révolution Z. Comment les jeunes transformeront le Québec*. Éditions La Presse. 200-212.
2018. Breton, C., Savoie, J., [Quelles politiques influencent le vote des Québécois?](#) *Options Politiques*.
2016. Savoie, J., Gélineau, F., Montigny, E., [Note de recherche sur la participation électorale sur la période 1985-2014](#) *Chaire de recherche sur la démocratie et les institutions parlementaires*.

Conference presentations

2022. Savoie, J. *Word embeddings for the analysis of the concept of the Canadian nation* Canadian Political Science Association. (Accepted but could not present due to birth of first child)
2021. Savoie, J., Sheluchin, A., van der Linden, Clifton, *Public Responses to a Common Good: Framing Mask Usage in Canada* Canadian Political Science Association.
2019. Bibeau-Gagnon, A., Dufresne, Y., Ouellet C., Savoie, J. *Bases of Support and Electoral Consequences of the Legalization of Marijuana in Canada* Canadian Political Science Association.
2019. Ouimet, M., Savoie, J., Montigny, E., *Unintended effects of Quebec health system reform on the disclosure of lobbying activities: an interrupted time-series study* CAHSPR Scientific Conference. Halifax.
2019. Donnelly, M., Islam, M., Savoie, J., Donnelly *The public face of interest group lobbying on immigration: who responds to and who ignores what they say*. International Workshop on Immigration and the Welfare State. Lausanne. Paper presented virtually.
2019. Brennan, A., Savoie, J. *Les cinq principes de la politique électorale: une analyse nord-américaine à l'échelle infranationale*. CSDC Student Conference. Québec city.
2017. Savoie, J., Gélineau, F. *The effects of Québec's Bill no2 amending the Election Act on Political Party Behaviour*. Annual Conference of the Southern Political Science Association. New-Orleans, LA.
2017. Savoie, J., Dufresne, Y., Temporao M. *Prediction Spillover: The effects of the national electoral race on local riding citizen forecasts*. Paper to be presented at the *Annual Conference of the Southern Political Science Association*. New-Orleans, LA. 12-14 January]
2016. Savoie, J. *Québec's Bill n°2 An Act to amend the Election Act: context, expectations and actuality*. Biennial Conference of the American Council for Québec Studies. Portland, ME. 4 November.
2016. Savoie, J. *Les effets de la réforme québécoise du financement des partis politiques sur la participation électorale*. Poster presentation at *The State of Democratic Citizenship in Canada*. Montreal, QC.

Media interventions

2023. [La Boussole électorale : Mieux connaître les partis de l'élection provinciale.](#) *Radio de Radio-Canada.* Septembre 2023
2021. [Ce que la boussole électorale révèle sur l'environnement.](#) *Radio de Radio-Canada.* Septembre 2021
2021. [La Boussole électorale de retour en Saskatchewan.](#) *Interview.* Septembre 2021
2020. [Boussole électorale : le gouvernement gère bien la pandémie, selon les répondants.](#) *Interview.* Octobre 2020.
2020. [Le nouveau Moniteur COVID-19 révèle que les Canadiens sont réceptifs aux conseils de santé publique, bien que la confiance envers la réponse gouvernementale varie.](#) *Communiqué de presse.* Octobre 2020.
2019. [Laissez-nous deviner pour qui vous allez voter.](#) *Interview.* Octobre 2019.
2019. [Découvrez l'entreprise ontarienne derrière la Boussole électorale.](#) *Interview.* Septembre 2019.
2019. [Recentré et censé être mieux géré, le Fonds vert changera de nom.](#) *Interview.* Juin 2019.
2019. [Les grands constats de la boussole électorale.](#) *Interview.* Avril 2019.
2019. [Environnement et économie : notre couverture en six articles.](#) *Interview.* Avril 2019.
2019. [Boussole électorale : quelle idée se fait-on des chefs?.](#) *Interview.* Avril 2019.
2019. [Boussole électorale : qui a gagné le débat des chefs?.](#) *Interview.* Avril 2019.
2019. [Boussole électorale : l'éducation fait consensus parmi les électeurs albertain.](#) *Interview.* Mars 2019.

Service and leadership

Reviewer. *Canadian Journal of Political Science., French Politics*

Delegate. CAPPA 2017 Case Competition. 2nd place out of 12 teams. 2017.

President. Association des politologues étudiants de l'Université Laval. 2016-2017.

Vice-president social activities. Association des politologues étudiants de l'Université Laval. 2016.

Fields of expertise

Applied statistical methodology, design and analysis of large-scale surveys, public opinion analysis, polling, voting advice applications, machine learning, text-as-data, Canadian politics, comparative politics

Software: R, Python, SQL, Stan, Git, Gephi

Additional methodological training

University of Toronto

POL2519 - Quantitative Methods and Data Analysis

POL2505 - Qualitative Methods in Political Research

ICPSR Summer Program in Quantitative Methods of Social Research. 2016

Regression III, Introduction to Bayesian analysis

Université Laval

POL-6003 Lectures dirigées: Revues systématiques et méta-analyses (Mathieu Ouimet)

ECN-3160 Économétrie appliquée

ECN-2010/2030 Théorie macroéconomique I/II

ECN-2010/2030 Théorie macroéconomique I/II

Other employment

Impact Canada - Privy Council Office Behavioral Science Fellow

2022-

Lead statistical analyst on TIDES (Trust Information and Digital Ecosystem Study). Survey data analysis (regression, Bayesian Model Averaging, unsupervised clustering, visualization, panel data analysis). Preparation of briefings and presentations to DM level.

Université Laval Instructor	2024 (winter)
POL-7004 Analyse quantitative. Analyse de données portant sur un grand nombre de cas. Apprentissage de la programmation et des principales techniques d'analyse statistique : analyse de variance, corrélation, régression linéaire simple et multiple, régression logistique et analyse factorielle. Utilisation de ces techniques en laboratoire à l'aide de logiciels libres reconnus (R et LaTeX). Application dans une recherche empirique.	
McMaster University Instructor	2022 (summer) - 2023 (fall)
Data Analysis for Public Policy I. Class taught in the Master of Public Policy in Digital Society. 2022 course material . 2023 course material .	
Vox Pop Labs Data Science Lead	2020-2021
Statistical analysis, management and supervision of three MITACS interns, agile planning.	
Vox Pop Labs Data Scientist	2017-2020
Statistical analysis, survey weighting, polling, multilevel regression and post-stratification, in-production algorithms (Factor analysis, Bayesian item-response theory), graph-network analysis.	
Projects: Vote Compass (with CBC) (New Brunswick, Quebec, France, Germany, Brazil, Ontario, Canada, Australia, New Zealand, Alberta, British Columbia, Newfoundland and Labrador); Australia Talks (with Australian Broadcasting Corporation)	
University of Toronto Teaching Assistant	2017-2022
Introduction to Politics (POL101;2018) Introduction to Quantitative Reasoning I (POL222;2017-2018-2021) Introduction to Quantitative Reasoning I (POL232;2022)	
Université Laval Research Assistant	2015-2017
Manual and automated (rvest, RSelenium) coding of electoral data, various statistical and graph-network analysis, qualitative text analysis for the Commisaire au Lobbyisme du Québec, Literature reviews	
Université Laval Teaching Assistant	2016
POL-7004 Analyse quantitative (graduate class;2017)	
L'Orange bleue affaires publiques Communications Officer	2014-2015

Main awards and scholarships

<i>Social Sciences and Humanities Research Council Doctoral scholarship 60,000\$</i>	2020-2022
<i>Ontario Graduate Scholarship Doctoral scholarship 15,000\$</i>	2018-2019
<i>University of Toronto Doctoral fellowship 38,500\$</i>	2017-2020
<i>CECED Bourse de formation méthodologique 3000\$</i>	2016
<i>Université Laval Prix du meilleur travail présenté dans le cadre du cours d'économétrie appliquée</i>	2015
<i>Université Laval Bourse de mobilité 3250\$</i>	2014